

# bluebird

## PRESS RELEASE

### WINTER CAFÉ AND 'POP UP' BAR IN CHELSEA

Bluebird in Chelsea is creating a Winter Café and 'pop up' Bar, offering a variety of events which are sure to be a draw for the hip and fashionable crowd to this King's Road landmark.

From 1-24 December 2007, the Bluebird complex and Courtyard will be adorned with contemporary decorative touches including blue up-lights illuminating the outside of the building, trees and planters dressed with fairy lights, tables flecked with tea lights; customers of all ages can meet friends, relax and enjoy the alfresco setting (outdoor heaters and blankets will be provided).



#### **'Pop-up' Bar and Ice Luge**

From 7-24 December, Fridays-Sundays inclusive (6pm to 9:30pm), customers can enjoy drinks from a Smirnoff Black Vodka cocktail list featuring hot toddies, ice shots and martinis and there will be an ice luge serving vodka shots. Drinks are priced from £5 and include Blackberry Crumble Shot (Smirnoff Black Vodka, Crème de Mure, Gold Cinnamon Schnapps and apple juice), Saint Moritz (Smirnoff Black Vodka, muddled pear and pear liqueur topped with Champagne), Siberian Toddie (Smirnoff Black Vodka, fresh ginger, honey, sugar and orange oils) and After 8 (Smirnoff Black Vodka, Crème de Cacao and Crème de Menthe).

## **Bluebird Winter Café – new dishes and ‘Mini Apres-Ski’ activity package for children**

To complement the open air atmosphere, Bluebird Winter Café will be introducing a number of après-ski style dishes – many of them ideal for sharing with friends. Enjoy warming pumpkin soup (£5), hot dog with melted onions and relishes (£8), continental tartiflette (£8.50), choucroute garni (£13) or Mont Blanc (meringue, Valrhona chocolate, chestnut puree, £6.50). The chocolate fountain with skewers of fruit and marshmallows (£6.50) is sure to attract adults and children alike.

Every day from 4-6pm, children can enjoy a special tea time pastime: the ‘Mini Apres-Ski’ package, available for £12.50 per person. This is an ideal after school activity. The package consists of the following:

Hot chocolate or fruit juice  
Choice of bowl of soup/mini hot dog/mini burger  
Mince pie and ice cream  
Home made gingerbread man to decorate with icing pen  
Colouring-in book and crayons  
Lucky dip for a take home treat

Bluebird  
350 King’s Road  
London SW3 5UU

Bluebird Café opening Hours:  
Mon-Sat: 8am to 9.30pm  
Sun: 10am to 6pm  
Tel: 020 7559 1000

[www.bluebird-restaurant.com](http://www.bluebird-restaurant.com)

## **Ends**

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